

ANNUAL REPORT 2022



BEAST[™]

philanthropy



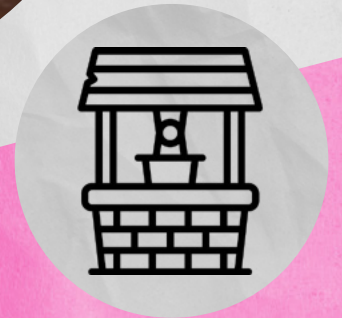
CHOOSE kindness,
BE COMPASSIONATE AND DO good

MISSION

To alleviate the suffering of the marginalized and vulnerable while inspiring a generation through our massive social media platforms.

VISION

Make the world a better place by encouraging empathy, understanding, and generosity to an entire rising generation.



In 2022 we were able to expand our pantry operations into 21 communities in and around Eastern North Carolina. Additionally, we formed a partnership with Sharing Excess to recover and distribute millions of pounds of food that would otherwise be wasted.

On top of that, we expanded our scope and reach beyond food insecurity by partnering with other national and international organizations across the globe to help bring relief to those who need it most. These projects include building wells in Africa, sending millions of dollars in relief aid to people affected by the hostilities in Ukraine, building multiple houses in Kentucky and South America, among many other incredible projects.

By sharing our work on YouTube we've been able to inspire our huge audience, spanning multiple generations, to choose kindness and support local initiatives.

2022 ACCOMPLISHMENTS

A LETTER FROM OUR *Executive* DIRECTOR

Darren Margolias



I ended last year's Letter from the Executive Director saying I felt like we had only just begun. I had no idea how prescient that statement would turn out to be. This year I feel like Beast Philanthropy revealed to us what it was meant to be. It has proven to be so much more than either Jimmy or I could have ever imagined.

To begin with, our food distribution operation has grown to providing food service to 21 communities. Our biggest challenge to growth lies in procuring enough food to continue our expansion, but we have planted the seeds to address this issue, not just for ourselves, but for hundreds of other organizations that tackle food insecurity around the country. By this time next year we will report back and let you know how that's going.

Our channel has grown to over 10 million subscribers, a distinction that only one thousandth of one percent of YouTube channels can claim. As you probably already know, 100% of the revenue earned by the channel is used to continue providing relief across the world, so having such a successful channel has enabled us to take on some more ambitious projects.

This year, among other things, we have:

- Built wells in Cameroon providing clean drinking water to around 12,000 people who had suffered from thirst and disease due to lack of potable water.
- Delivered over \$5 million in relief aid to people affected by the war in Ukraine.
- Built 10 shelter houses in Costa Rica for homeless families.
- Delivered an abundance of school supplies to some of the most underfunded schools in the nation.
- Reconstructed 20 houses for people who lost everything in the Kentucky tornados and could not afford to do so themselves.
- Brought street children from around the world to Qatar to participate in the Street Child World Cup. This project also funded education and leadership programs for these children as well as paying to credential children who live on the streets around the world, without an official identity, and thereby excluded from basic necessities like education, healthcare, banking, or proper employment.

But beyond the tangible work that we do, our biggest accomplishment lies in the influence the channel is having on our young audience. We have received many emails, comments, letters, and phone calls from parents around the world describing the positive influence the channel is having on their children. These kids are asking for donations to charity rather than a birthday gift, going to volunteer opportunities rather than movies, and actively following the example their favorite influencer has set.

It is my core belief that we can only fix the world if we can educate and inspire the youth to realize that they themselves can become agents of change. And the channel is proving to be

way more effective at this than I could ever have hoped for. Inspiring a child to discover for themselves that charity is not a sacrifice, that volunteering is not a burden, will amplify our efforts a million times over as the example we set echoes through their actions millions of times a day.

There is an African saying I love that "A waterfall starts with a single drop of water." I now view Beast Philanthropy as that first drop of water.

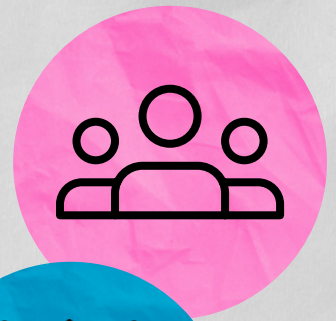




\$6,828,612

IN-KIND FOOD AND NON-FOOD CONTRIBUTIONS

A BIG SHOUT OUT TO ALL OUR DONORS WHO CONTRIBUTED TO OUR EFFORTS IN MAKING THE WORLD A BETTER PLACE. WE COULDN'T HAVE DONE IT WITHOUT YOU ALL!

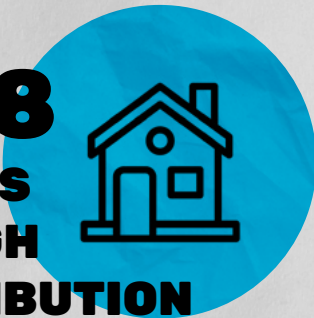


OUR *impact* AT A GLANCE



62,598

HOUSEHOLDS FED THROUGH FOOD DISTRIBUTION



EVERY LITTLE BIT COUNTS AND BECAUSE OF THE GROWING SUCCESS OF OUR YOUTUBE CHANNEL, GENEROUS DONATIONS, VOLUNTEERS AND OPEN HEARTS, WE NEARLY DOUBLED OUR IMPACT!

193,686

LIVES TRANSFORMED

ALL IT TAKES IS ONE ACT OF KINDNESS TO CHANGE SOMEONE'S LIFE. THANK YOU TO EVERYONE WHO HELPED US MAKE A DIFFERENCE THROUGHOUT 21 COMMUNITIES IN AND AROUND GREENVILLE, NC!

1 ↑ YOUTUBE VIDEOS

PROGRAM INITIATIVES

WE ARE FORTUNATE ENOUGH TO HAVE A LOYAL AND DEDICATED AUDIENCE THROUGH YOUTUBE AND LAUNCHED 11 VIDEO INITIATIVES.

1,255,300 LBS FOOD DISTRIBUTED



IT TAKES A VILLAGE! WITH OVER 24 IN-KIND DONORS WE WERE ABLE TO DISTRIBUTE MORE THAN 1.2 MILLION POUNDS OF FOOD THROUGHOUT NORTH CAROLINA.

21 & COUNTING COMMUNITIES SERVED

OUR IMPACT IS GROWING. WE'RE NOW IN 21 COMMUNITIES AND COUNTING AS WE ROUND OUT 2022. WHAT A SUCCESSFUL YEAR!

impact **BY LOCATION**



YOUR HELP
matters

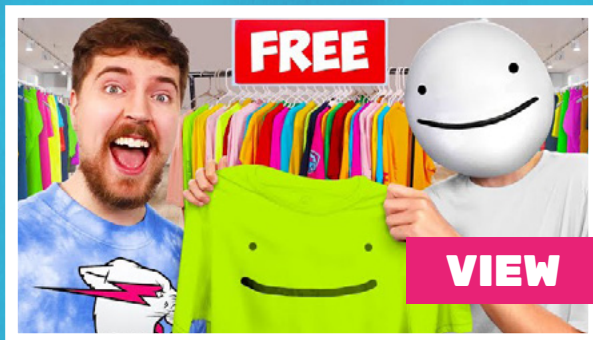
impact **SUMMARY**



YOU CHANGED THIS FAMILIES LIFE

SPONSORED BY: BEAST PHILANTHROPY
4.9 MILLION VIEWS

600 FAMILIES FED



GIVING AWAY \$400,000 IN MERCH WITH DREAM

SPONSORED BY: BEAST PHILANTHROPY
10 MILLION VIEWS

**30 LOCATIONS AND HUNDREDS
OF FAMILIES**



WE GAVE AWAY 1 MILLION MEALS

SPONSORED BY: SKILLSHARE
4.3 MILLION VIEWS

PROVIDED 1 MILLION MEALS



WE BUILT WELLS IN AFRICA

SPONSORED BY: DRAGON CITY
29 MILLION VIEWS
PARTNERED WITH CDVTA

**OVER \$50,000 DONATED TO
CHARITIES FEATURED IN VIDEO**

impact **SUMMARY**



ANYTHING YOU CAN FIT IN THE CIRCLE I'LL DONATE TO CHARITY

SPONSORED BY: ZIP RECRUITER
6.4 MILLION VIEWS

**OVER \$50,000 DONATED
TO CHARITIES FEATURED IN VIDEO**



WE GAVE \$3,000,000 IN AID TO UKRAINIAN REFUGEES

SPONSORED BY: BETTERHELP
10 MILLION VIEWS

300,000 PEOPLE HELPED



WE BUILT HOUSES FOR HOMELESS FAMILIES

SPONSORED BY: MONSTER LEGENDS
13 MILLION VIEWS
PARTNERED WITH TECHO

10 FAMILIES RECEIVED HOMES



GIVING SCHOOL SUPPLIES TO THE POOREST SCHOOLS IN AMERICA

SPONSORED BY: SUNMAID
10 MILLION VIEWS

**5 SCHOOLS WITH NEW
SCHOOL SUPPLIES**

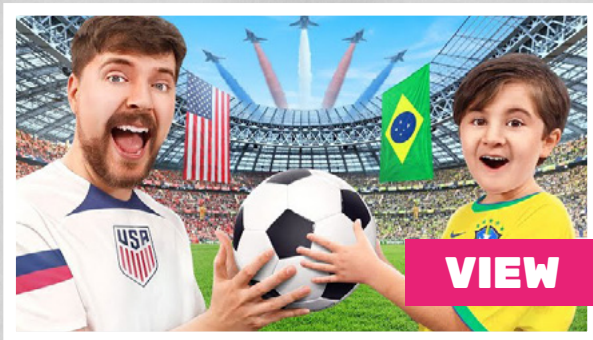
impact **SUMMARY**



WE DID 10,000 RANDOM ACTS OF KINDNESS

SPONSORED BY: KIND SNACKS
6 MILLION VIEWS
IN PARTNERSHIP WITH GOOGLE.ORG

10,000 ACTS OF KINDESS



WE FLEW STREET KIDS TO THE SOCCER WORLD CHAMPIONSHIPS

SPONSORED BY: TOP ELEVEN
9 MILLION VIEWS
IN PARTNERSHIP WITH STREET CHILD UNITED

1,000 CHILDREN GIVEN IDENTIFICATION



REBUILDING HOMES FOR TORNADO SURVIVORS

SPONSORED BY: NORD VPN
7.3 MILLION VIEWS
THANK YOU LOWES
FOR ALL YOUR SUPPORT!

14 HOMES RE-BUILT

WE ARE HONORED AND HUMBLLED TO WORK WITH INCREDIBLE ORGANIZATIONS AND SPONSORS WHO ARE DEDICATED TO HELPING OTHERS THRIVE.

A BIG THANK YOU TO EVERY PERSON WHO DEDICATED TIME AND RESOURCES TO CHANGE THE LIVES OF MANY!

Thank you TO OUR DONORS

CHAMPION (HANES)

LOWES

SHARING EXCESS

RIDGE WALLET

MEANS DATABASE

SUNMAID

GREENVILLE PRODUCE

SOMOS

GRIFTON MISSION

MINISTRIES

TOUCH OF A FATHER'S LOVE

BECKITT BENCKISER

IMPOSSIBLE MEATS

ISQUARE CONSULTING

MILAD MIRG

EASTERN PEDIATRICS

PEPPERIDGE FARMS

SEOUL JUICE

SWEET SIP

86 HUNGER

SYSCO

CRABWORKS

DELTA TAU DELTA, KAPPA

IOTA CHAPTER

ALPHA XI DELTA,

GAMMA PHI CHAPTER

SAVE A LOT

PENDER LONG TERM

RECOVERY GROUP

Thank you TO OUR DONORS

UKRAINE DONORS
(NOT IN ANY SPECIFIC ORDER)

GLOSSIER US
GLOSSIER UK
KIND BARS
MEDSOURCE LAB
HARRY'S
DISCOBED
SOMOS
HORMEL FOODS
MRBEAST YOUTUBE

2022 FINANCIALS

TOTAL EXPENSES

\$ 9,003,385

PROGRAM EXPENSES

\$ 8,710,118

**96% SPENT ON
PROGRAMS!**

FULL FINANCIALS INCLUDING INDEPENDENT AUDIT REPORTS ARE AVAILABLE AT
BEASTPHILANTHROPY.ORG FOR REVIEW.

HOW WE WORK

Along with our partners who donate food and supplies for our distributions, we also partner with organizations that work within the community we are serving. We believe it's best to work with those who know what the community needs and how best to serve them.

OUR COMMITMENT

We are committed to alleviating the suffering of those in need across the globe. We are further dedicated to using our reach and influence to teach others it's "cool" to be kind, compassionate and to do good for those who need it the most.



GET involved

If you're located in Eastern North Carolina, we invite you to volunteer at one of our distributions. We also welcome donations through our website or direct introductions to companies or organizations who are interested in supporting our mission and goals. Have an idea? We'd love to hear it!